

# COOKIE POLICY

## General provisions

1. UAB Educatus (hereinafter – **Data Controller**), legal entity reg. No. 304496988, registered address Islandijos pl. 32, Kaunas, tel. +370 688 33202, email [smalsu@curiocity.lt](mailto:smalsu@curiocity.lt), is the controller of personal data processed on the website of the CurioCity Edutainment Centre (hereinafter – **CurioCity**) [www.curiocity.lt](http://www.curiocity.lt) (hereinafter – **Website**). The data controller ensures that when you use the Website, your personal data will be processed in accordance with the personal data protection requirements applicable to data controllers;
2. The Cookie Policy (hereinafter – **Privacy Policy**) regulates the basic principles for collecting, processing and storing personal data of the Website visitors related to the cookies used on the Website. The Privacy Policy may be amended without a separate notice or warning;
3. The Data Controller processes your personal data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC, the Law on the Legal Protection of Personal Data of the Republic of Lithuania, and other legal acts regulating personal data protection;
4. Contact details for the Data Controller's Personal Data Protection Officer: tel. (8 37) 239 017, email [duomenuapsauga@balticred.com](mailto:duomenuapsauga@balticred.com);
5. Key definitions used in the Privacy Policy:
  - 5.1. Personal data means any information that relates to a directly or indirectly identified or identifiable natural person by reference to personal data, such as the first name, surname, personal ID number, address, email, location data, internet identifier, etc.;
  - 5.2. Data subject means a directly or indirectly identified or identifiable natural person by reference to personal data;
  - 5.3. Processing means any operation or a set of operations performed using personal data (collection, recording, use, access, storage, disclosure, etc.).

## Purposes of processing of personal data, and the conditions for the lawfulness of processing

6. The Data Controller processes your personal data obtained through the Website for the following purposes and on the following grounds:
  - 6.1. In order to ensure that you can use the Website and to improve the functioning and use of the Website, the Data Controller processes personal data of the Website visitors, obtained through the use of essential cookies, on the basis of legitimate

interests. If the Data Controller uses essential cookies on the Website, information about them is provided in the table below in this Privacy Policy;

6.2. In order to ensure that the information displayed on the Website is relevant to your interests, and to make it clear to the employees who manage the content of the Website which content is relevant and in demand, the Data Controller processes the personal data of the Website visitors, which is obtained through the use of non-essential cookies. This data is processed on the basis of your consent. If the Data Controller uses non-essential cookies on the Website, information about such cookies is provided in the table below in this Privacy Policy.

7. The use of essential cookies activates the main functions of the Website. If you refuse to accept essential cookies, the Website may not function properly. If you refuse to accept non-essential cookies, it will not be possible to display messages on the Website or otherwise personalise the Website.

### **Provision of personal data**

8. We do not share your personal data with third parties, except in the following cases:
  - 8.1. We are obliged to provide your personal data to third parties by law and regulations;
  - 8.2. We provide personal data to law enforcement authorities or other persons on legal grounds, upon their request, in accordance with the procedure established by law;
  - 8.3. We may transfer your personal data to service providers of our choice (IT system maintenance companies, website hosting services providers, data storage services providers, marketing services providers, etc.). These service providers process your personal data on behalf of the Data Controller and in accordance with the Data Controller's instructions;
  - 8.4. The Data Controller does not transfer your personal data to third countries or international organisations, i.e. outside the European Union, unless it is obliged to do so by law or by the court, or when using Google Analytics. This tool belongs to Google Inc., a US company, which processes personal data in accordance with its terms of service or privacy policy, which are available at <https://support.google.com/analytics/answer/6004245>. In this case, Google Inc. is committed to applying appropriate measures to ensure the requirements of the European Union privacy standards, as set out in the additional terms of use of the Google Analytics tool.

### **Social networks**

9. All personal data accessible through CurioCity's social media accounts (including messages, "like" and "follow" functions, etc.) are managed by the relevant social media account provider. We recommend that you become familiar with the privacy policies of social media providers. CurioCity currently has the following social media accounts:
  - 9.1. Facebook privacy policy is available at: <https://www.facebook.com/privacy/explanation/>
  - 9.2. YouTube privacy policy is available at: <https://policies.google.com/privacy?hl=en#application>
  - 9.3. Instagram privacy policy is available at: [https://help.instagram.com/519522125107875/?helpref=hc\\_fnav](https://help.instagram.com/519522125107875/?helpref=hc_fnav)

### **Personal data storage**

10. When processing your personal data, we implement appropriate organisational and technical data security measures to protect your personal data against accidental or unlawful disclosure or other unlawful processing.

11. We will keep the personal data collected through cookies for the duration of the cookie. Once the cookie expires, the data will be deleted so that it cannot be recovered.

### **Exercise of the data subject's rights**

12. In accordance with the statutory procedure, where personal data is processed on the basis of legitimate interests, you have the right to object at any time, in the cases related to you, to the processing of personal data concerning you (in which case you may lose

access to the content of the Website). If you do not consent to the processing of your personal data, the Data Controller shall no longer process your personal data, unless the Data Controller demonstrates that the processing is for compelling legitimate reasons which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims. Where the processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent prior to the withdrawal of your consent. You also have the right to request access to your personal data, to rectify them, to erase them in the cases provided for by law, to restrict processing, and to request the transfer of your personal data where it is technically possible. You may exercise the rights specified herein by contacting the Data Controller in writing using the address specified in Paragraph 1 above or by sending an application signed by an electronic signature by email to the Data Controller or the email of the Data Protection Officer. If you consider that the processing of your personal data does not comply with the applicable legislation, you have the right to contact the State Data Protection Inspectorate.

### **Cookies**

13. Cookies are small files that are sent to the browser you are using and stored on your device. Cookies are transferred to your computer when you visit the Website;
14. When you visit the Website, cookies may be used to process the visitor's IP address, the region from which the visitor is browsing, the address of the opened Website, the most frequently read information on the Website, your browser and device type and version, your operating system type and version, the web page visited prior to the visit to the Website, the amount of time spent browsing the pages, the log-in time and other data.
15. The CurioCity Website uses the following cookies:

<b>Cookie</b>	<b>Description</b>	<b>Type</b>	<b>Service Provider</b>	<b>Cookie storage period</b>
_ga	Analytical cookie, generated when registering unique ID used for statistical purposes on how a visitor uses the website	Non-essential cookie	google-analytics.com	2 years
_gat	Analytical cookie used to increase the frequency of queries	Non-essential cookie	google-analytics.com	1 minute
_gid	Analytical cookie, generated when registering unique ID used for statistical purposes on how a visitor uses the website.	Non-essential cookie	google-analytics.com	24 hours

16. You can control the use of cookies by changing the settings on your web browser. More information on how to block or remove cookies, as well as other useful information relating to the use of cookies is available at <http://www.allaboutcookies.org/manage-cookies/>. Blocking all cookies may adversely affect the use of the Website.

17. To opt-out of Google Analytics cookies, download and install the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout?hl=en>.